



2009

PARTNERSHIP PROGRAMS

www.crusa-soccer.com

CRUSA AND THE FIELDS FOR KIDS

The Coulee Region United Soccer Association (CRUSA) is a registered non-profit youth soccer club representing the Coulee Region including La Crosse, Onalaska, Holmen, Sparta, Tomah, West Salem & Bangor from Western Wisconsin as well as Decorah, Iowa and La Crescent, Caledonia & Winona from Minnesota.

We have approximately 40 teams with 600 boys and girls ranging in ages from 5 to 19 years old, all playing and learning at both the competitive and recreational levels.

Our club has 2 priorities:

- 1) To develop youth children in the Coulee Region and use soccer as one of the main platforms to achieve that objective. We look to provide a safe, fun and creative environment for our area members.
- 2) We manage our own 50-acre award winning soccer complex that can handle up to 19 soccer fields for all ages to the benefit of our developing club in terms of providing first class facilities for our players, members, parents, fans and guests. As a non-profit organization, we look after an operating budget in excess of \$300,000.00 annually.

2009 EVENTS AT THE FIELDS FOR KIDS

Our club is scheduled to host over 400 games at our fields. Some of these games and events include:

- 100+ CRUSA club team home games in the CRC Spring Soccer League
- 200+ game CRC Spring Season Weekend League Tournament
- 50 CRUSA club team home games in the Minnesota Youth Soccer League
- 200 player Spring & Fall Youth Academy Program for boys & girls ages 5 to 8
- 90 Boys & Girls MVC High School soccer games
- Logan & Aquinas MVC Boys & Girls Soccer Tournament
- Logan Cross Country Meet
- La Crosse Sports Commission Adult Summer Volleyball Tournament
- Oktoberfest Cup featuring Viterbo University vs the University of Wisconsin at La Crosse
- CRUSA Summer Soccer Tournament
- Adult Soccer League
- High School Boys Prep Camp
- Youth Football with the Boys & Girls Clubs of Greater La Crosse
- Soccer Mom Clinic for Cancer Awareness with the YWCA



YOUTH ACADEMY PROGRAM SPONSORSHIP

You can elect to be a sponsor in either of our successful spring or fall academy programs for boys and girls ages 5 – 8.

The Youth Academy encourages children to learn participation in a group environment along with skill development instruction from licensed and experienced coaches.

All players are very active in this format and have significant playing time in a fun and safe environment.

What does a sponsor receive?

- Your business logo on all Academy player jerseys
- CRUSA Website listing with your logo and a direct link to your company's website

Donation Level: \$300

INDIVIDUAL TEAM SPONSORSHIP

You can elect to become a sponsor for any one (or more) of our U9 – U19 boys and girls CRC Spring League Teams or our MYSA Summer League Teams.

What does a sponsor receive?

- Your business logo on one team's practice jerseys
- CRUSA Website listing with your logo and a direct link to your company's website

Donation Level: \$300 per team *(You can sponsor more than one team)*

COMMUNITY PARTNER SPONSOR PROGRAM

What does a sponsor receive?

- Your business logo added to the two Scoreboards at our fields prominently displayed for the calendar year
- Your business logo on one team's practice jerseys
- Your business logo on the homepage of our club's website
- CRUSA Website listing with your logo and a direct link to your company's website

Donation Level: \$2,000



FIELD NAME SPONSORSHIP PROGRAM

Our facility has in excess of 16 readily available soccer fields.

As a part of our growing partnership programs, we are looking to brand name all of our fields, subject to availability, with sponsors and therefore rename the fields from their current affiliations which are commonly referred to as "Field #s".

Each corporately named field will have a sign posted on that field as well as in our Field Map directories and will be referred to as such. Program terms operate on an annual basis but sponsorship partnerships can be arranged to a maximum 5-year term.

Signature Field Sponsors

Donation Level: \$3,000 per year

We have 2 full-sized soccer fields with lights, scoreboards, permanent music and announcement sound systems, team benches, bleachers new white professional level goals and nets. These signature fields have a high degree of visibility and are located in the center of the complex, adjacent to concessions and easy nearby parking. They are currently referred to as Fields #2, #5, #8 and #9.

Youth Field Sponsor

Donation Level: \$500 per year

There are an additional 16 quality fields used by players ages 5-19 and all receive a high degree of use with good sponsor visibility.

For more information on field locations and a map of our facility, please visit our website at www.crusa-soccer.com and go to the "Fields for Kids" in the menu bar.





Thank You to our 2008 Sponsors:

1st Business Solutions

Baird Investments

Brewer Investment Group

Citizens State Bank

Curtis Printing

Dahl Automotive

*Financial Planning
Service of La Crosse*

First Supply

*Franciscan Skemp Mayo
Health System*

Franke, Wisbrod & Turnbull, CPAs

Games People Play

Gerrard Corporation

Grand Stay Residential Suites

*Gundersen Lutheran
Medical Foundation*

Hilton Medical Supply

Hulse Dental

Image World

Java Detour

Java Vino

Kotnour Halverson Dental

La Crosse Community Foundation

La Crosse Loggers Baseball

Moorsmiles Dental

Nicklaus' Martial Arts America

Ovation Marketing

Pepsi

Premier Auto

Quillins

Rudy's Drive-In

Sherwin Williams

TEKK Small Sided Goals

Tri-State Business Machines

Ulrich Construction

Valley Dental

Wachovia Financial

Wellendorf Contractors Inc.

Our Mission Statement

We are committed to building our club through the development of the game of soccer for the benefit of our grassroots and competitive player programs, coaches, parents, managers, sponsors, fans and with a special emphasis on supporting the growth of the children in the Coulee Region area.

We shall always strive to honor the spirit of the game, act in the best interests of our members and support our community soccer partners including schools, clubs and others with a passion for the game.



SPONSORSHIP FORM

Your Name: _____

Email Address: _____

Phone: _____

Mail Address: _____

The Name You Would Like to be Known As A Sponsor:

Include your business logo and link on CRUSA website? Yes ____ No ____

Your business website address: _____

Please Select a Partnership Program

- Youth Academy Program Sponsorship - \$300
- Individual Team Sponsorship Program - \$300
Please Identify Team (optional) _____
- Community Partners Sponsor Program - \$2,000
- Field Name Sponsorship Program
 - Signature Field Sponsor - \$3,000
 - Premium Field Sponsor - \$1,000
 - Youth Field Sponsor - \$500

Make check payable to the CRUSA Soccer Club and mail to:
Sponsorship Program
c/o CRUSA Soccer Club
PO Box 2714
La Crosse, Wisconsin 54602

If you would to support our club, please contact us at (608)-498-9205 or email us at staff@crusa-soccer.com. We are happy to answer any questions that you may have.

We are a non-profit organization and can provide a tax receipt for any donations that you make to our club.

Your support is greatly appreciated.

'Fields For Kids' Address
2500 Hauser Street
La Crosse, Wisconsin 54601

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