

CORNER KICKS

Volume 6, Issue 1

January 9, 2006

THE NEW FACE OF CRUSA

2006
Registration
Materials
Inside



Send Mail-In
Registration
to:

CRUSA Regis-
tration
P.O. Box 2714
La Crosse, WI
54602

A successful 2005 soccer season has come and gone and now the anticipation of the upcoming 2006 soccer season is upon us. The Coulee Region United Soccer Association has come along way in the last year and will only get better as we continue to increase the awareness of soccer in the greater Coulee Region.

In October 2005, the Onalaska Soccer Club, after a trial year of involvement with the La Crosse Soccer Club, voted to merge with the La Crosse Soccer Club, forming the new Coulee Region United Soccer Association (CRUSA).

Names of the new club directors and chairpersons can all be found on the club website at www.crusa-soccer.com. We invite you to contact, through email, any of the members of the CRUSA board in order to share your comments and suggestions. Your feedback is very important to the success of our club.

Yes, we have a new website, with a new design, daily updates and lots of information to share with our members. Our site is very user friendly and we invite you to take a tour and visit us often.

As our society moves further into the age of technology, one of the goals of our website will be its usage in communicating with our members through the use of E-Newsletters. The E-Newsletters are used to distribute information to our members and move away from time and expense of traditional newsletters.

Another important feature of our site allows our members to register online for the 2006 soccer season. All registration forms (player registration; liability and medical release; and volunteer sign up) are available and can be submitted online. In order to register online, members will be required to pay for their fees by credit card through a secured service.

We strongly encourage our members to begin using our new site and take advantage of all it has to offer. To help us improve our site, your comments and suggestions are welcomed!



**CHECK OUT THE
NEW CRUSA
LOGO**

PRESIDENT'S MESSAGE

As I sit here today looking out my window, the temperatures are near zero, it seems a bit amusing to be thinking about soccer. However, as soon as the holidays are over, we begin our registration process in January, at Onalaska Middle School and Central High School, then we proceed with the programs and the soccer season will be upon us.

Having laid out the future, I want to take a moment to reflect back on the last couple of months with CRUSA soccer. What an exciting time we have had with the hiring of Chris Buchanan as our Executive Director. Though many of you may not have had the pleasure of meeting Chris, you will see he brings energy, enthusiasm, and a great knowledge of youth soccer to the Coulee Region. We have also outlined the need for several committees, which is an opportunity for you, the parent, to get involved with CRUSA. If you would like to hear what opportunities are available for you please contact either Chris or any board member and we would be glad to assist you.

Our Technical Advisory Committee, made up of local area coaches, worked hard and developed a great new program for youth soccer. I am 100% convinced that CRUSA is on the right track to promoting youth soccer in the Coulee Region.

When you look at the opportunities CRUSA will provide for the youth to get involved with soccer, the development of skills we will offer, and the competitive atmosphere we will be surrounded with, we literally provide the opportunity for all youth to become part of CRUSA Soccer.

Jeff Hennessee

President, CRUSA



VIVO SOCCER CAMP: BETTER THAN EVER

The Coulee Region United Soccer Association is excited to announce our 2006 VIVO Youth Soccer Camp. Our camp has a new design and improved format that will attract any soccer lover.

The excitement keeps on building amongst the organizers!

The camp will run from June 12 through June 16, 2006 and take place at the Fields for Kids complex. The camp is open to all boys and girls ages U6 through U19. Our organizers have secured high level coaches who will include several from our area high schools, from the local collegiate institutions as well as several world class coaches from Canada and Europe.

Participants will receive many privileges some of which will include daily lunch, shirts, refreshments, daily gifts, parties with food and entertainment but most of all lots of learning and FUN!!

The registration fee is \$265 per child and \$225 for CRUSA members. We will offer an early bird discount of 10% for those registering before April 1, 2006.

Updates to our camp and additional information can be found by visiting us at www.crusa-soccer.com.

TEAM SPONSORSHIP PROGRAMS

The Coulee Region United Soccer Association is asking local area businesses and individuals to support our youth soccer programs by sponsoring a soccer team.

Our club has over 600 players from in and around La Crosse, Onalaska, West Salem, Holmen, Tomah and more. With almost 50 teams in our club, we are leading the development of boys and girls teams ranging in ages from 5 years old to 23 years old. Our teams play in the Wisconsin and Minnesota leagues in recreational and competitive formats.

Your partnership and support will provide:

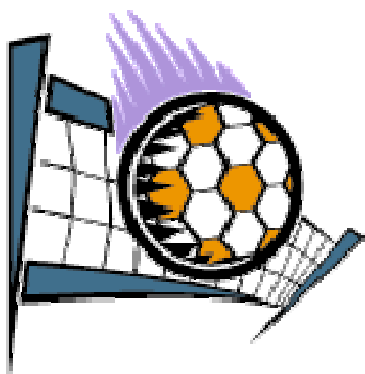
- Your company's logo printed on the back
- Your company's logo on our website and a direct link to your business
- A long sleeve white T-shirt with the last name of each player printed on the back
- The CRUSA logo above printed on the front
- A T-shirt for the coaches of the team

This opportunity to have your business advertised by our young players is available at tiered levels to accommodate the different sizes of our teams.

Tiered levels of sponsorship are as follow:

Club Team Sponsorship:	\$300.00 per team U6-U19/
Friends Team Sponsorship:	\$600.00 per tournament team U6-U19
Presenting Sponsorship:	\$1200.00 per Summer League Team U11-U19
Title Sponsorship:	\$2000.00 for a Lighted Field Sponsorship
Premier Sponsorship:	\$5000.00 for Headlining Vivo Camp, Tournament or Special Events.

The sponsorship form is available on our website at www.crusa-soccer.com or you can contact Jonella Rademacher at Jrademach@charter.net or 608-787-8512.



NEW ADDITONS TO CRUSA

Executive Director

With the continued growth and success of our soccer programs, the Coulee Region United Soccer Association has taken the initiative to form a team of experts to help us stay focused and organized to enable our club to move to the next level. In October, the CRUSA board of directors was able to secure a non-traditional grant for a three year commitment to hire an Executive Director. We are pleased and excited to announce that Chris Buchanan has accepted this position. Chris and his family come to the Coulee Region from Saskatchewan Canada where he was the Director of Operations for the 32,000 member Saskatchewan Soccer Association. Chris has played the sport of soccer for 35 years and has coached at various levels including premier leagues for over 25 years. His academic credentials include Diplomas in Finance and Investment, Journalism, Business Management as well as being a Chartered Financial Planner.

The mandate of our Executive Director is to develop our club and make soccer available to all kids in the Coulee Region. We now have started the process of building our team of experts to help guide our club.

Technical Director

The first step in this initiative is through a UW- La Crosse internship program. Jason Murphy has accepted the Technical Director position for CRUSA. This position, planned to be one of three new intern programs as we move forward, is an approved post-secondary credit earning intern position. Jason has been involved in our club as a summer league coach and managed the 2005 VIVO Soccer Camp. Currently, Jason is working to complete his MBA at UW- La Crosse. For more details related to the Technical Director, please visit our website.

Technical Advisory Committee

We have also established a Technical Advisory Committee for Player and Program Development. This committee is comprised of a group of highly certified, experienced and active coaches from within our club, local high schools and both area universities. Their mandate is to discuss the game of soccer and help bring forward methods of advancing the over all soccer experiences of the Coulee Region United Soccer Association. For detailed information on this committee, please visit our website.

EUROPEAN SOCCER TOUR FOR AREA HIGH SCHOOLERS

Area High School Soccer players have the opportunity to play competitive teams in Europe. Players will be leaving La Crosse on June 19th, 2006 and returning June 29th, 2006. The trip includes touring Epinal France for four days and then will be moving to Italy for four days. Games will be played in both countries. The approximate cost of the program is \$1,500 per player plus incidental costs for souvenirs and only a couple of meals during travel. Interested individuals are referred to the CRUSA website.

REGISTRATION RECAP

Registration for the 2006 soccer season is now in process. All forms with payment are due by January 25, 2006 in order to avoid a \$25 late fee.

The Coulee Region United Soccer Association will provide the following three registration opportunities:

1. Attend one of the **walk in** registration nights. The dates, times and locations are included in this newsletter.
2. Complete all forms which are included in this newsletter (registration, medical/liability release, volunteer). **Mail** the forms along with payment to the following address: CRUSA Registration, P.O. Box 2714, La Crosse, WI 54602. This must be postmarked by January 25, 2006 to avoid late fee.
3. **On-Line** Registration is new for CRUSA this year and is our **preferred** method. Simply log on to www.crusa-soccer.com and follow the links to register from the comfort of your home.

If you have any questions regarding registration, please email us at staff:@crusa-soccer.com.

We look forward to seeing everyone out at the Fields for Kids for another great year of soccer in the Coulee Region!

CALLING ALL COACHES

Welcome to the start of the 2006 soccer season. The spring is fast approaching us and CRUSA is looking for anyone interested in being a coach. If interested please go to the CRUSA website at www.crusa-soccer.com and follow the links to Coaches Registration. We are currently putting together the coaching roster so please register ASAP.

As we all know, CRUSA has a new look for 2006 with the completed merge and the hiring of the Executive Director, Chris Buchanan. I have been assigned the role of Technical Director and I will continue our improvement from where Jonella left us. I will have an active role in the **Youth Academy Program**, the evaluation of coaches, and forming the coaching roster.

Also new to CRUSA, is the Technical Advisor Committee (TAC). It is a committee of high school and collegiate coaches who are guiding the club to further our development. The TAC members will have an active role in coaches' evaluation and licensing. More about the TAC can be found on the CRUSA website.

CRUSA will be offering both the Y1 (former G) license and E license before the start of the recreational season. By WYSA laws, all coaches of U10 teams must have an Y1 license and all coaches U10-U14 must have an E license. All coaches coaching a U15 and older and premier team must have a D license. Please ensure you meet the minimal WYSA standards. We are looking into offering a D license course here in La Crosse as we believe that the growth of our coaches is directly related to the development of our players. If you are interested in participating in the D course please contact me with your intention so we can compile expected enrollment amount.

I am looking forward to meeting and working with you all. If you have any questions, comments, or concerns please contact me. Remember, to go to the CRUSA website to sign up to be a coach.

Thank you,

Jason Murphy

Technical Director

td@crusa-soccer.com



FIELDS FOR KIDS

As we look at a new year for the Fields For Kids, some thank you's are in order and some rules for 2006 will help.

Please join me in thanking Jeff Bahr for the good job he did managing the turf and complex in 2005. Jeff normally completed his work by noon and was out of everyone's way by the time games or practice rolled around. Jeff concentrated on insuring the grass height was at 1.5 inches on the day of games. The fields were used more than ever and looked very good!

Thanks to the support people Don Smith and Sig Czeiska, who assisted Jeff in keeping the fields playable, in lining the fields, and in moving bleachers as needed. We had some kind associates assist with the game day set-up, from each of the high schools, THANK YOU! It really helps the games go well with volunteers watching the clock, score-board, and sound system. Thanks to the coaches and players for being respectful of the fields and parking areas. Especially the goal boxes, they get a lot of wear and tear. The activities directors from each of the high schools. Ted of Aquinas, Steve of Logan and Joe of Central really care about the success of the girls and boys program. They are also committed to playing on a dedicated soccer complex. Please as a coach, player or parent, THANK them. They really help us do a good job for the high school program.

Lastly, thanks to the parents and club members. Without you supporting your children, we couldn't have a complex. Without your financial, emotional and guiding support, we wouldn't have the respectful kids in our program we do. There have been many changes to our program and facility in 2005. More are still happening and these are to help kids find a sport they enjoy, can improve at and build life-long sportsmanship! I look forward to supporting soccer with our club and assisting in the guidance of our complex in 2006. If you have questions please let me know.

Sincerely,

Dave Gebhart, Field Coordinator (608-792-0021)

IMPORTANT CONTACTS



CRUSA Website: www.crusa-soccer.com

(CRUSA Telephone Hotline is now Disconnected!)

Please use the above website for up to date information!!

CRUSA Email: staff@crusa-soccer.com

Minnesota Youth Soccer: www.mnyouthsoccer.org

Wisconsin Youth Soccer: www.wiyouthsoccer.net



LOCAL REFEREE CLINICS

Referee Clinics

Two local opportunities exist for those who wish to get certified as a soccer official. These are grade 8 entry level clinics and participants should be 14 years old.

LaCrescent February 4th and 5th: Clinic would run both days 8-5. Please check www.minnesotasrc.org for details and signing up. Clinic would be at LaCrescent High School.

Tomah March 18th and 19th: Clinic would run both days 8-5. Please check www.wisref.org for details and signing up. Clinic is at the Tomah VA facility.

Certification clinics do charge a fee to cover their expenses. All referees pay a \$25 fee every year to USSF for registration and administrative costs.

Re-certification Clinics

Two local opportunities exist for certified officials wishing to recertify.

La Crosse February 25th

One day session typically over 5-6 hours. Instructors have asked that participants **STUDY** their Laws of the Game prior to clinic and be up-to-date on rules. This course is a refresher course that covers law changes and updates. It is expected that you know the Laws of the Game. Location will be Logan High School. Clinic will run 8-2 or so. Space may be limited so sign up early. Ten participants have signed up already and attendance may be restricted to 50. See www.crusa-soccer.com or www.wisref.org for details and to sign-up. You may sign up by contacting me directly.

LaCrescent February 5th

One day recertification clinic. See www.minnesotasrc.org or www.crusa-soccer.com for details and to sign up.

Kent Bruden CRUSA referee coordinator

781-0271 kbruden@execpc.com



**COULEE REGION UNITED SOCCER
ASSOCIATION**

c/o Christian
4910 Silver Morning Lane
La Crosse, WI 54601

Website: www.crusa-soccer.com
E-mail: staff@crusa-soccer.com

FIELD WISH LIST

Golf Cart and/or Tractor

Air Compressor

Weed Eater

Battery Charger

To The Family of:

US NATIONAL TEAM GETS TOUGH DRAW FOR WORLD CUP 2006

The success of local programs like CRUSA in improving the skills of soccer players in the U.S. is often stated as one of the reasons for the gradual increase in the competitiveness of the U.S. national team. In the upcoming 2006 World Cup tournament, the U.S. team has been given a first round draw that will certainly test that theory. In drawing perennial power Italy, improving Ghana and the team ranked second in the world, the Czech Republic, the U.S. team has one of the most difficult draws in this years World Cup.

When the United States gets to Germany next year, it opens against the Czech Republic on June 12, plays the Italians (also known as Azzurri) five days later and closes the first round against Ghana (also known as the Black Stars) on June 22. After reaching the quarterfinals in 2002, the Americans have a difficult but not impossible path to the second round, where they could wind up playing defending champion Brazil. The U.S. team sees some reason for hope against these teams. The Italian national team has struggled of late, not even making the second round of last year's European Championship. One of the Czech Republics most talented scorers, Jan Koller, is out with a knee injury and may miss the tournament. Ghana has been improving and boasts having five players who were finalists for African player of the year honors but they are young and untested at the World Cup level.

So the U.S. team has reason to believe this draw is not an insurmountable obstacle. Young players like Eddie Johnson, who has scored eight goals in his first eight games with the U.S. national team, midfielder Clint Dempsey, and 6-foot-4 defender Oguchi Onyewu complement old guard players like Claudio Reyna, Brian McBride, Eddie Pope and goalkeeper Kasey Keller, the last remaining player from the 1990 team. The games are scheduled to be aired by ESPN on high definition on either ABC, ESPN or ESPN2. If can you can find the time on these dates in June when there is more lawn work then snow shoveling to worry about, I encourage you and your children to watch some of the best soccer there is to offer.

